



INTEGRITY
CONNECT

Single Source for Leads

IntegrityCONNECT Leads is your go-to place to purchase and manage leads. Get started now!

IntegrityCONNECT Leads offers a range of options to ensure you receive leads tailored to your needs. Use this chart determine which lead type is right for you!

		Marketplace	Automate and Save	Realtime Lead Campaign	Custom Ad Campaign
Products	Health	•	•	•	•
	Life	•	•	•	
Delivery Method	Lead	•	•	•	•
	Phone Call – Consumer Transferred to Agent			•	
	Phone Call – Consumer Direct to Agent				•
When Are Leads Delivered?	Immediate	•	•		
	Recurring		•		
	As Received			•	•
Cost per Lead		\$-\$\$	\$-\$\$	\$\$	\$\$-\$\$\$
Lead Type Benefit		Fastest Lead Access	Best Lead Value	Best Performance	Most Personalized

No matter your goals for growth or your budget, IntegrityCONNECT Leads has what you need.

Get Started Now! Log in at Integrity.com/Leads

For agent use only.